

Introducing professional media player

V 2.0

Its main characteristics are:

- Its user-friendly yet powerful user interface
- Its lightspeed operation when creating complex playlists
- Its ability to prevent missing files and invalid shortcuts
- Its native support of more than 50 file formats
- Its independence from external resources (codecs, etc.)



MediaGun is both a quasi-universal media player and a presentation app for Windows and MacOS.

- Trade-shows participants
- AV solutions suppliers
- Communication agencies/content creators
- ✓ POS/POI
- Private events



Who are our users?

Lecturers, speakers, academics, coaches

What are their/your Pain Points? MediaGun resolves some lingering issues in a unique way:

Competing apps only allow to import external files one by one. A huge waste of time! Accessing entire folders and subfolders of media files enables the instant creation of complex playlists simply by Drag & Drop, Preview anything by double-click. No conversion needed.

For example, MS-PowerPoint needs fifteen (15) clicks to insert a PDF. Most users find that they can master MediaGun in a couple of hours. Inserting a PDF into a MediaGun playlist is done in one click.

3. Anxiety

Every speaker dreads a missing file in the midst of a presentation.

MediaGun does its utmost to prevent it from happening by warning users about such issues long before starting the show.



NIOU

1.Sluggishness

2.User-Unfriendliness

Competing apps are often unable to show a file for ex. because of a missing codec, offering next to no help to solve the issue.

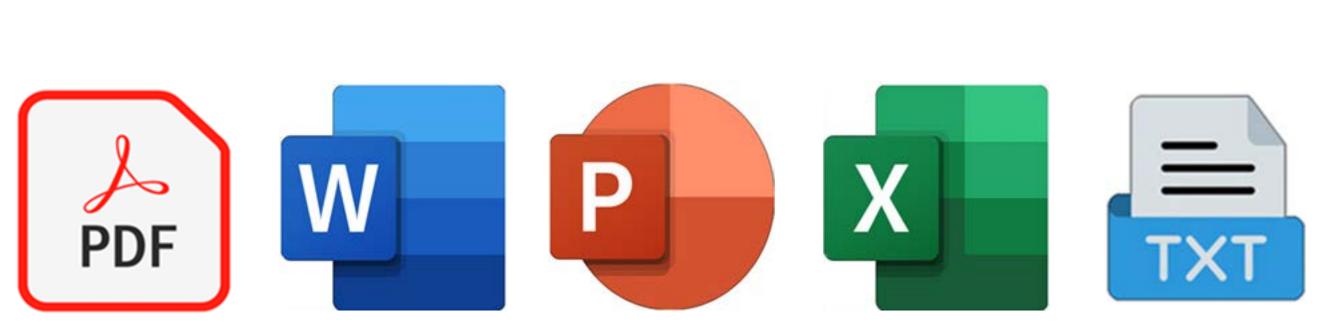
If a media file name is shown in MediaGun, MediaGun can play it. Period.

4. Anxiety (There's more!)

MediaGun is both a media player and a presentation app.

Here's a list of the top 10 media players:

They all brilliantly support audio, video and sometimes images...





VLC, Windows Media Player, QuickTime Player, iTunes, Winamp, Kmplayer, Windows 11 Media Player, Media Player Classic, GOM Player, SM Player.

BUT NONE OF THEM PLAYS THESE

Which makes MediaGun a unique media player for professionals.

We see 3 groups of presentation apps.

only.

3. Launchers These apps entirely depend on external resources, be it in the operating system or even full apps. For ex. the QuickTime Player to play a .mov video. MediaGun is a standalone app, fully equipped to play every supported file format.



1. PowerPoint and similar slide creators/editors.

(Keynote, Google Slides, Canva, Prezi, etc.)

As PowerPoint enjoys the 95% of the market share and MediaGun supports it, we see no reason for concern.

2. Media Players

Often claiming to be presentation tools, they often lack the ability to display media seamlessly, full screen, and without menus and editing tools.

MediaGun plays every element of a playlist full screen, content

Initially a music composer for the theater, cinema and TV commercials, he ran a multimedia studio in Geneva for 37 years. Services included:

- Audio Post-Production
- CD Mastering
- Music Illustration
- DVD / Blue Ray Authoring

He got hooked by multimedia since its origins. A daily practice of interactive media, file formats and the restrictions imposed by the mainstream presentation software inspired him to create the first version of MediaGun. His regular studio clients showed instant interest...



Creator of MediaGun, Founder of MediaGun Ltd.



Released in 1998, MediaGun was fast adopted by global organisations:

NESTLE

Our reception staff have mastered your software application with astounding ease. We are fully satisfied with the stability of MediaGun, given that it has been operating faultlessly since the beginning on an average of 10 hours a day, 5 days a week.

IATA

I wanted to let you know how pleased my colleagues and I have been with the MediaGun software. Just as important has been the ease with which we can change and customise our presentation materials.

PATHECINEMAS

We fully trust this software program, a very handy tool to playback PowerPoint slideshows and movie trailers.

> As exhibition booths and displays designers working on an international scale, we are forever pushed by time. Particularly, multimedia content tends to arrive at the last minute. What a relief MediaGun has brought to our daily routine!



ROLEX MediaGun enables us to prepare presentations in an extremely easy fashion, with outstanding results.

JTI

MediaGun is a fantastic tool. I have been using it for many years now, mainly in the context of worldwide conferences. Moving from one presentation to the next, from one speaker to the next has become child's play, saving me a good deal of time and inconvenience.

BIOSENSORS

The MediaGun application worked perfectly and was the perfect tool for this congress, as it will be for future ones.

TACTILMEDIA





The Backstage

Screen Transitions

TextStyles



1. GET Current Media Folder: d/Media		Michael Subfolders	(60)		
MOVIES 119	PICTURES (10)	SOUNDS 28	DOCUMENTS NO		
2 ronnies driving test.flv	Sentier et Billiat.bmp	CymmbaLaif	мо такадърск		
5.file_QuickTime_2.DunantE-M.mov	share_it.gif	FRENCH 18.05.ac3	Online Music.pdf		
Adobe Photoshop_Fantastic Voyage (1080p).mp4	shdwLeft.jpg	HARPEWAY	Personal Monthly Budget1.pdf Phrases clé Studiovox.ch.doc Polaris and OnlyOffice test.xlsx Pride.txt Problem and Solution.txt ProductOverview2.pptx Publicité Bowling E Timed.pdf		
Animated colour cloud mov - Shortcut Ink	shdwRight.jpg	HEARTBEAT aif			
apm-Sonoton mpg	shutterstock_190810994.gif	jazz10.mp3			
Armée M2T	Skaly Eye.tif	Jazz2.mp3			
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Birds.mkv	Storrington Garden tif	kai2.alf			
Blue Ionian-HEVC.MOV	tb_screenshot.jpg	KAlstart AIF			
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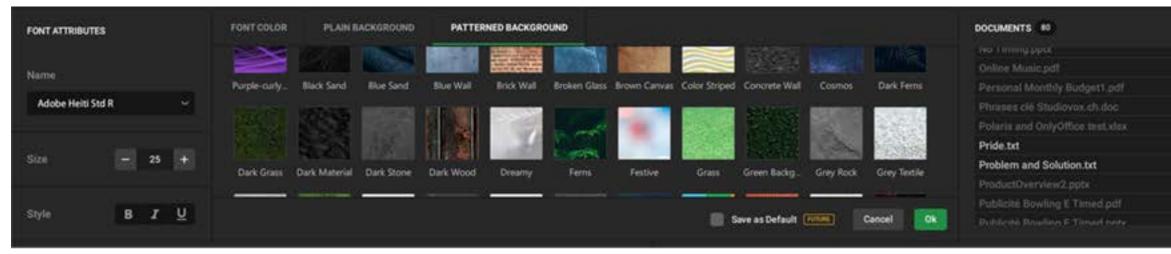
4) _____ Stop



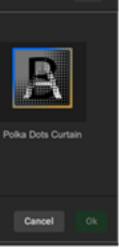


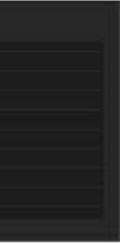
Untitled = 14	PLAYLISTS	
NAME		MUSIC TRACK
Blue Ionian-HEVC	MOV	
Problem and Solut	ion txt	♂ Jazz2.mp3
M.FROSSARD 06.p	nd	Jazz2.mp3
apple sentences.b	mp	↓ Jazz2.mp3
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MF Passion.gif		↓ Jazz2.mp3
Hummingbird.tga		₫ Jazz2.mp3
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blackwire420.pdf		
INVESTORS Media	Gun 2.0 (Beta) Key Points.docx	

1. GET	Current Media Folder:	d:/Media				📝 Include Subfolders				(RA	ue He
TRANSITIONS	R	Α	ß	B	BA	A	/ A	A		A	
None	Circle	Colour Phase	Cross Warp	Cross Zoom	Cube	Diagonal Wpe	Doorway	Fade	Grid Flip	Linear Blur	Po









⊞ 1/2

Current: 3 embedded videos.pptx Next: GENERAL MediaGun 2.0 (Beta) Key Points.docx



The Stage





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