

Introducing



mediagun

professional media player

v 2.0

DEFINITION

MediaGun is both a quasi-universal media player and a presentation app for Windows and MacOS.

Its main characteristics are:

- Its user-friendly yet powerful user interface
- Its lightspeed operation when creating complex playlists
- Its ability to prevent missing files and invalid shortcuts
- Its native support of more than 50 file formats
- Its independence from external resources (codecs, etc.)

Who are our users?

- ✓ Lecturers, speakers, academics, coaches
- ✓ Trade-shows participants
- ✓ AV solutions suppliers
- ✓ Communication agencies/content creators
- ✓ POS/POI
- ✓ Private events

What are their/your Pain Points?

MediaGun resolves some lingering issues in a unique way:

1. Sluggishness

Competing apps only allow to import external files one by one. A huge waste of time!



Accessing entire folders and subfolders of media files enables the instant creation of complex playlists simply by Drag & Drop, Preview anything by double-click. No conversion needed.

2. User-Unfriendliness

For example, MS-PowerPoint needs fifteen (15) clicks to insert a PDF.



Most users find that they can master MediaGun in a couple of hours. Inserting a PDF into a MediaGun playlist is done in one click.

3. Anxiety

Competing apps are often unable to show a file for ex. because of a missing codec, offering next to no help to solve the issue.



If a media file name is shown in MediaGun, MediaGun can play it. Period.

4. Anxiety (There's more!)

Every speaker dreads a missing file in the midst of a presentation.



MediaGun does its utmost to prevent it from happening by warning users about such issues long before starting the show.

MediaGun is both a media player and a presentation app.

Here's a list of the top 10 media players:

VLC, Windows Media Player, QuickTime Player, iTunes, Winamp, Kmpayer, Windows 11 Media Player, Media Player Classic, GOM Player, SM Player.

They all brilliantly support audio, video and sometimes images...

BUT NONE OF THEM PLAYS THESE



Which makes MediaGun a unique media player for professionals.

MediaGun is both a media player and a presentation app.

We see 3 groups of presentation apps.

1. PowerPoint and similar slide creators/editors.

(Keynote, Google Slides, Canva, Prezi, etc.)

As PowerPoint enjoys the 95% of the market share and MediaGun supports it, we see no reason for concern.

2. Media Players

Often claiming to be presentation tools, they often lack the ability to display media seamlessly, full screen, and without menus and editing tools.

MediaGun plays every element of a playlist full screen, content only.

3. Launchers

These apps entirely depend on external resources, be it in the operating system or even full apps. For ex. the QuickTime Player to play a .mov video.

MediaGun is a standalone app, fully equipped to play every supported file format.

Two words about Daniel Gerchman,
Creator of MediaGun, Founder of MediaGun Ltd.

Initially a music composer for the theater, cinema and TV commercials, he ran a multimedia studio in Geneva for 37 years.

Services included:

- Audio Post-Production
- CD Mastering
- Music Illustration
- DVD / Blue Ray Authoring

He got hooked by multimedia since its origins. A daily practice of interactive media, file formats and the restrictions imposed by the mainstream presentation software inspired him to create the first version of MediaGun. His regular studio clients showed instant interest...



Released in 1998, MediaGun was fast adopted by global organisations:

NESTLE

Our reception staff have mastered your software application with astounding ease. We are fully satisfied with the stability of MediaGun, given that it has been operating faultlessly since the beginning on an average of 10 hours a day, 5 days a week.

ROLEX

MediaGun enables us to prepare presentations in an extremely easy fashion, with outstanding results.

IATA

I wanted to let you know how pleased my colleagues and I have been with the MediaGun software. Just as important has been the ease with which we can change and customise our presentation materials.

JTI

MediaGun is a fantastic tool. I have been using it for many years now, mainly in the context of worldwide conferences. Moving from one presentation to the next, from one speaker to the next has become child's play, saving me a good deal of time and inconvenience.

PATHE CINEMAS

We fully trust this software program, a very handy tool to playback PowerPoint slideshows and movie trailers.

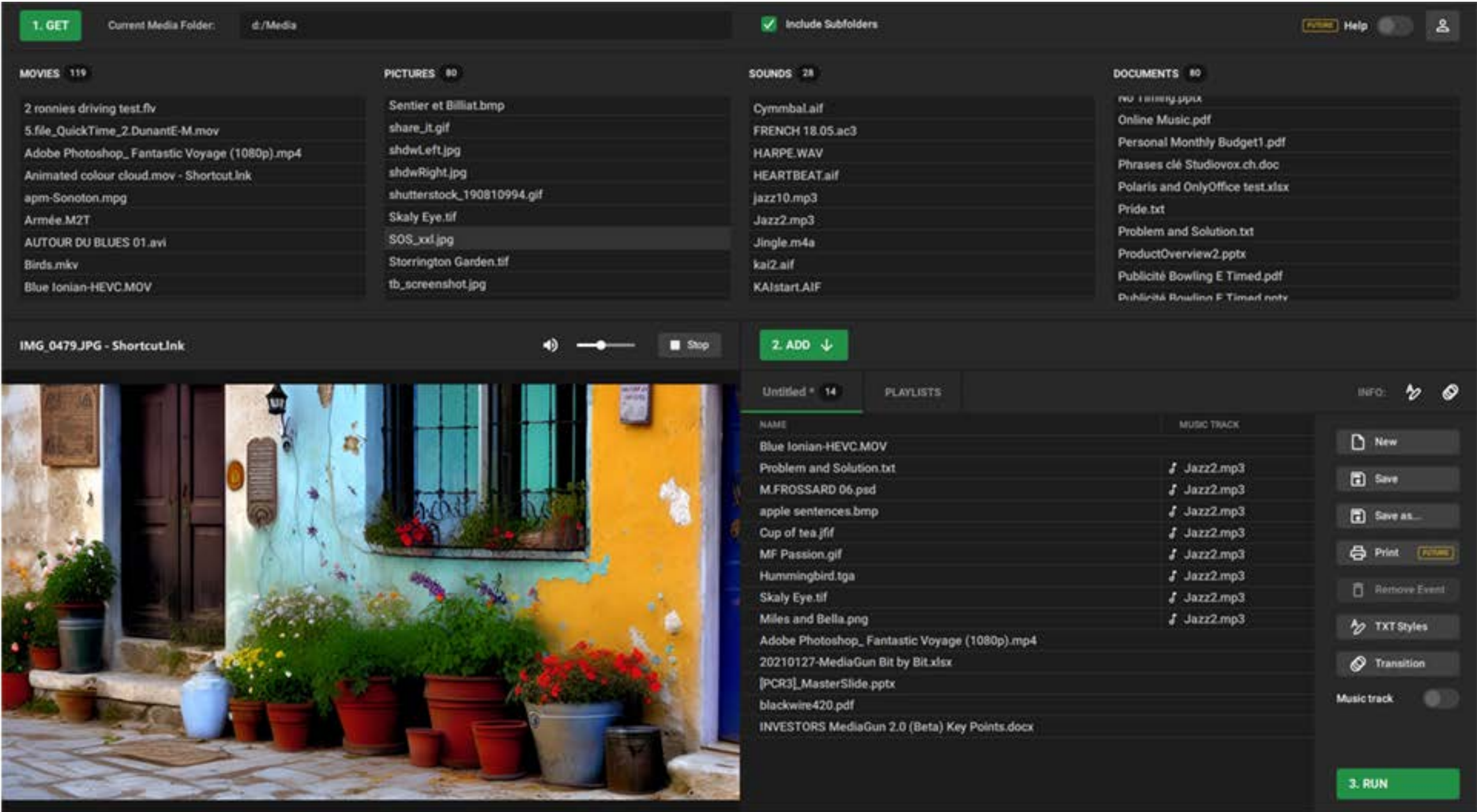
BIOSENSORS

The MediaGun application worked perfectly and was the perfect tool for this congress, as it will be for future ones.

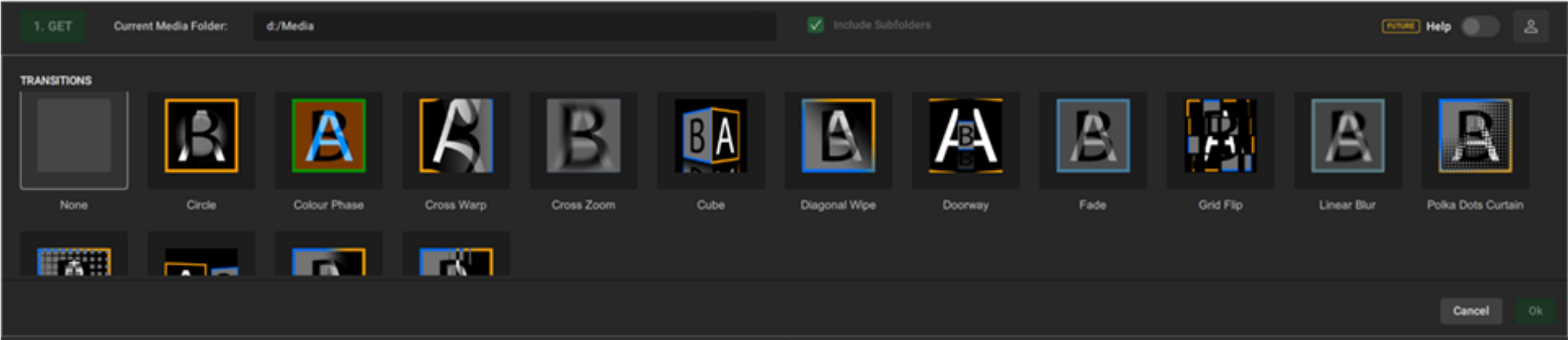
TACTILMEDIA

As exhibition booths and displays designers working on an international scale, we are forever pushed by time. Particularly, multimedia content tends to arrive at the last minute. What a relief MediaGun has brought to our daily routine!

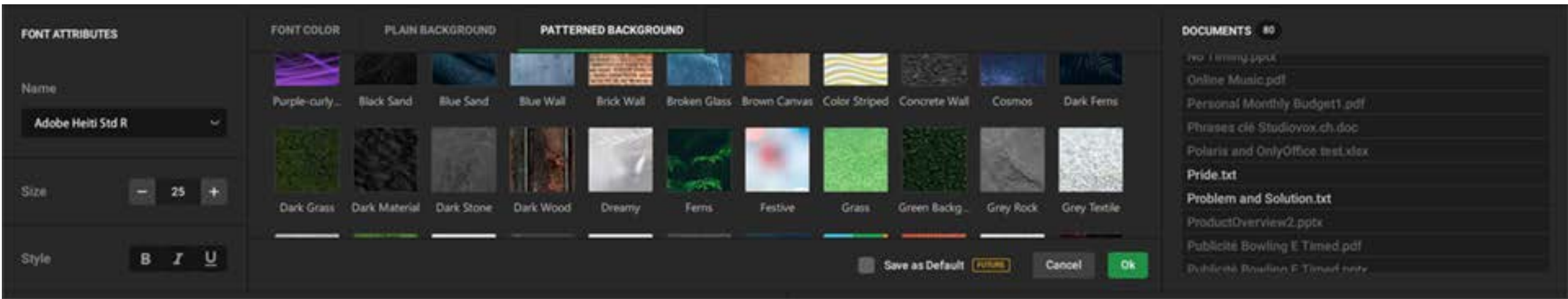
The Backstage



Screen Transitions



Text Styles



The Stage



The Controls Panel

The Branding Window

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